



ACADEMIC CURRICULUM – COHORT 1

WEEK	DATE	HEADLINE	DESCRIPTION	PLATFORM
MONTH 1 – PREPARATION				
1	Sep 01	Orientation	A Welcome Message from Dr. Adeyemi	WhatsApp Community
	Sep 02	Orientation	Purpose & Vision of the Academy	WhatsApp Community
	Sep 03	The Secret Place, Building Your Business On A Good Foundation	Seminar: This session will reveal the spiritual dimension of entrepreneurship, teaching you how to lay the foundation of your business through your intimacy with God.	Zoom
	Sep 04	Quiz Question		WhatsApp Community
	Sep 05	Quiz Answers & Giveaway Winner		WhatsApp Community
2	Sep 08	Mindset & Excellence	An Educative Content	WhatsApp Community
	Sep 09	Mindset & Excellence	A fact/statistics	WhatsApp Community
	Sep 10	Nothing Is Impossible, How Great Men Think	Seminar: In this powerful session, you will be taken into the mental framework of high-achievers—those who have defied odds, challenged systems, and changed the world.	Zoom
	Sep 11	Quiz Question		Instagram
	Sep 12	Quiz Answers & Giveaway Winner		WhatsApp Community

3	Sep 15	Public Relations	An Educative Content	WhatsApp Community
	Sep 16	Public Relations	A fact/statistics	WhatsApp Community
	Sep 17	Managing Public Perception, How to Influence What People Say About You	Seminar: This session dives deep into the power of perception management, teaching you how to intentionally shape your image, narrative, and brand experience in the hearts and minds of clients, investors, partners, and the public.	Zoom
	Sep 18	Quiz Question		Facebook
	Sep 19	Quiz Answers & Giveaway Winner		WhatsApp Community
4	Sep 22	The Marketing Strategy That Builds Trust and Closes Deals	Seminar: This class dives deep into the foundational marketing principles that attract serious clients, earn their trust, and convert them into loyal buyers and investors.	Zoom
	Sep 23	Marketing Strategies	A fact/statistics	WhatsApp Community
	Sep 24	The Dealclinchers Mindsets	Seminar: This session unpacks the mindset and skill set that separates top-performing Dealclinchers from average salespeople. You'll learn how to approach every prospect with boldness, present your value with authority, and close deals without desperation.	Zoom
	Sep 25	Experienced Sales Executions	A fact/statistics	WhatsApp Community
	Sep 26	Mastering the Algorithm, Building The Real You Online	Seminar: This session will uncover how real estate professionals can master platform algorithms (like Instagram, Facebook, and LinkedIn) while staying true to themselves.	Zoom
5	Sep 29	A Project		Google Form
	Sep 30	Real Estate Legal Consultancy	An Educative Content	WhatsApp Community
	Oct 01	Everything You Should Know To Avoid Breaking the Law	Seminar: This powerful session uncovers the critical legal knowledge every realtor, investor, and developer must master to operate with confidence, credibility, and compliance.	Zoom
	Oct 02	Development & Construction Stages	A fact/statistics	WhatsApp Community

	Oct 03	How Estates Are Built, A Guided Tour of the Whole Building Process	Seminar: In this immersive session, you'll take a guided journey through the entire estate development process, from land acquisition to architectural design, soil testing, block laying, plastering, roofing, infrastructure planning and final finishing.	Zoom
6	Oct 06	Experienced Sales Executions	An Educative Content	WhatsApp Community
	Oct 07	Experienced Sales Executions	A fact/statistics	WhatsApp Community
	Oct 08	Welcome To The Realm Of Wealth	Seminar: This session is an orientation into the non-negotiable code of excellence in sales that defines our brand and our people.	Zoom
	Oct 09	Examination Announcement		WhatsApp Community
	Oct 10	EXAMINATION	The final examination marks the culmination of everything you've learned throughout the academy.	Google Forms
7	Oct 13	Internship Preparation	An Educative Content	WhatsApp Community
	Oct 14	Internship Preparation	Orientation	WhatsApp Community
	Oct 15	FINAL WORDS FROM THE BISHOP & REWARD PRESENTATIONS	A Physical Meeting in Lagos with the No.1 Bishop Of Real Estate In Africa. This Meeting will also be LIVE streamed for candidates not in Lagos.	Onsite
	Oct 16	Release of Results		Email
	Oct 17	Issue of Certificates		Email